

essie®

WAKEFERN ESSIE 3FT X 70IN LIT ECLIPSE WALL (LIT)

Fall 2021



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 33

FULL WALL

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Date : 04-Jan-2021

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ESS EC 3FT LOGO HDR LIT

ESS EC EXPRESSIE 1.1 UNLIT 6X12 **

ESS EC UNLIT BRAND HEART 1.1 6X12 **

ESS EC UNLIT GC MUSEUM MUSE 1.2 6X12 **

ESS EC UNLIT GC MUSEUM MUSE 2.2 6X12 **

ESS EC



WAKEFERN ESSIE 3FT X 70IN LIT ECLIPSE WALL (LIT)

Fall 2021

ESS EC EXPRESSIE 1.1 UNLIT 6X12 **

095008039329 expressie crop top & roll	095008039336 expressie second hand, first love	095008039350 expressie crave the chaos	095008039343 expressie trend & snap	095008039237 expressie checked in	095008039244 expressie party mix & match	095008039282 expressie buns up	095008039275 expressie cold brew crew	095008039299 expressie mid-day mocha	095008039312 expressie take the espresso
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ESS EC LIT EXPRESSIE COLOR 1.4 **

095008039527 expressie busy beeline	095008039268 expressie safr-on the move	095008039534 expressie don't hate, curate	095008039480 expressie all things OOO	095008039497 expressie desk mani	095008039503 expressie strong at 1%	095008039510 expressie in a flash sale	095008039435 expressie hustle n' bustle	095008039442 expressie bolt and be bold	095008039459 expressie seize the minute
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ESS EC LIT EXPRESSIE COLOR 2.4 **

095008039367 expressie in the time zone	095008039381 expressie throw it on	095008039398 expressie get a mauve on	095008039404 expressie scoot scoot	095008039428 expressie IRL	095008039374 expressie mic drop-it-low	095008039411 expressie breaking the bold	095008039251 expressie misfit right in	095008039466 expressie notifications on	095008039473 expressie not so low-key
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ESS EC LIT EXPRESSIE COLOR 3.4 **

095008039541 expressie taxi hopping	095008039558 expressie express to impress	095008039565 expressie precious cargo-go!	095008039305 expressie don't be latte	095008039572 expressie air dry	095008039589 expressie lose the snooze	095008039596 expressie binge-worthy	095008039602 expressie no time for local	095008039619 expressie now or never	095008039626 expressie always transparent
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ESS EC LIT EXPRESSIE COLOR 4.4 **

095008046938 ESSIE NAIL COLOR amuse me	095008046983 ESSIE NAIL COLOR all fun & games	095008046976 ESSIE NAIL COLOR make no concessions	095008046952 ESSIE NAIL COLOR ferris of them all	095008046990 ESSIE NAIL COLOR win me over	095008046969 ESSIE NAIL COLOR main attraction	095008000107 ESSIE NAIL COLOR Blanc	095008000121 ESSIE NAIL COLOR Marshmallow	095008014371 ESSIE NAIL COLOR tuck it in my tux
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ESS EC LIT COLOR 1.12 **

0950080000220 ESSIE NAIL COLOR Mademoiselle	0950080000206 ESSIE NAIL COLOR Vanity Fairest	0950080000243 ESSIE NAIL COLOR Eternal Optimist	0950080000237 ESSIE NAIL COLOR Fiji	0950080026589 ESSIE NAIL COLOR skinny dip	0950080000275 ESSIE NAIL COLOR Sugar Daddy	095008042800 ESSIE NAIL COLOR beachy keen	095008036335 ESSIE NAIL COLOR around the bend	095008039630 ESSIE NAIL COLOR flying solo
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ESS EC LIT COLOR 3.12 **

095008029873 ESSIE NAIL COLOR drive-in & dine	095008039978 ESSIE NAIL COLOR without reservations	095008016184 ESSIE NAIL COLOR flowerista	095008045016 ESSIE NAIL COLOR sleepover squad	0950080002903 ESSIE NAIL COLOR Play Date	0950080000503 ESSIE NAIL COLOR Lilacism	095008042831 ESSIE NAIL COLOR U'V got me faded	095008030967 ESSIE NAIL COLOR baguette me not	095008044958 ESSIE NAIL COLOR pillow talk-the-talk
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ESS EC LIT COLOR 5.12 **

0950080000466 ESSIE NAIL COLOR Bahama Mama	0950080000619 ESSIE NAIL COLOR Berry Naughty	0950080000701 ESSIE NAIL COLOR Forever Yummy	095008044996 ESSIE NAIL COLOR not red-y for bed	095008042817 ESSIE NAIL COLOR throw in the towel	0950080000831 ESSIE NAIL COLOR Cute As A Button	095008036380 ESSIE NAIL COLOR no shade here	095008042862 ESSIE NAIL COLOR any-fin goes	095008039985 ESSIE NAIL COLOR check in to check out
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ESS EC LIT COLOR 7.12 **

095008036328 ESSIE NAIL COLOR come out to clay	095008042794 ESSIE NAIL COLOR you're a catch	095008026602 ESSIE NAIL COLOR wild nude	095008013411 ESSIE NAIL COLOR topless & barefoot	095008032504 ESSIE NAIL COLOR press pause	095008026619 ESSIE NAIL COLOR without a stitch	095008026626 ESSIE NAIL COLOR mooning	095008018508 ESSIE NAIL COLOR petal pushers	095008032030 ESSIE NAIL COLOR toned down
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ESS EC LIT COLOR 9.12 **

095008018492 ESSIE NAIL COLOR garden variety	0950080001074 ESSIE NAIL COLOR Turquoise & Calcos	095008006239 ESSIE NAIL COLOR mint candy apple	095008042824 ESSIE NAIL COLOR sunny business	095008042855 ESSIE NAIL COLOR seas the day	095008012872 ESSIE NAIL COLOR find me an oasis	095008007861 ESSIE NAIL COLOR bikini so teeny	095008039961 ESSIE NAIL COLOR you do blue	095008045030 ESSIE NAIL COLOR from a to zzz
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ESS EC LIT COLOR 11.12 **

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ESS EC UNLIT BRAND HEART 1.1 6X12 **

095008027784 ESSIE TREAT, CARE & COLOR gloss fit	095008027807 ESSIE TREAT, CARE & COLOR sheers to you	095008027760 ESSIE TREAT, CARE & COLOR tinted love	095008027777 ESSIE TREAT, CARE & COLOR minimally modest	095008025452 ESSIE TREAT, CARE & COLOR in a blush	095008025469 ESSIE TREAT, CARE & COLOR pinked to perfection	095008045344 ESSIE TREAT, CARE & COLOR take 10	095008045351 ESSIE TREAT, CARE & COLOR punch it up	
ESS EC LIT TLC 1.2 **								
095008026893 ESSIE TREAT, CARE & COLOR good lighting	095008026916 ESSIE TREAT, CARE & COLOR on the mauve	095008027746 ESSIE TREAT, CARE & COLOR mauve-tivation	095008027654 ESSIE TREAT, CARE & COLOR a-game	095008045368 ESSIE TREAT, CARE & COLOR final stretch	095008027647 ESSIE TREAT, CARE & COLOR work for the glow	095008027722 ESSIE TREAT, CARE & COLOR tonal taupe	095008045375 ESSIE TREAT, CARE & COLOR berry best	
ESS EC LIT TLC 2.2 **								
095008006260 ESSIE APRICOT CUTICLE OIL Apricot Cuticle Oil	095008031422 ESSIE NAIL CARE Strong Start		095008031439 ESSIE NAIL CARE Smooth-e		095008028965 ESSIE BASE COAT here to stay		095008006161 ESSIE BASE COAT All In One Base	
ESS EC LIT CARE 1.2 **								
095008016948 Essie Gel Setter Gel Setter	095008025476 ESSIE GEL SPEED SETTER speed setter		095008006154 ESSIE GOOD TO GO TOP COAT Good To Go		095008012490 ESSIE MATTE ABOUT YOU TOP COAT matte about you		095008010007 ESSIE QUICK DROPS quick-e drops	
ESS EC LIT CARE 2.2 **								
095008000190 ESSIE NAIL COLOR Limo-Scene	095008028910 ESSIE NAIL COLOR going steady	095008032009 ESSIE NAIL COLOR mind-full meditation	095008027883 ESSIE NAIL COLOR lighten the mood	095008000176 ESSIE NAIL COLOR Ballet Slippers	095008011943 ESSIE NAIL COLOR hi maintenance	095008000282 ESSIE NAIL COLOR Muchi, Muchi	095008039916 ESSIE NAIL COLOR free to roam	095008042787 ESSIE NAIL COLOR talk to the sand
ESS EC LIT COLOR 2.12 **								
095008028897 ESSIE NAIL COLOR pin me pink	095008039947 ESSIE NAIL COLOR one way for one	095008021447 ESSIE NAIL COLOR splash of grenadine	095008042848 ESSIE NAIL COLOR suits you swell	095008044889 ESSIE NAIL COLOR slumber party-on	095008000381 ESSIE NAIL COLOR Mod Square	095008000404 ESSIE NAIL COLOR Watermelon	095008045009 ESSIE NAIL COLOR pjammin' all night	095008044872 ESSIE NAIL COLOR gossip n' spill
ESS EC LIT COLOR 4.12 **								
095008014364 ESSIE NAIL COLOR minimalistic	095008032511 ESSIE NAIL COLOR wire-less is more	095008010359 ESSIE NAIL COLOR go ginza	095008006192 ESSIE NAIL COLOR ladylike	095008026596 ESSIE NAIL COLOR bare with me	095008036311 ESSIE NAIL COLOR into the a-bliss	095008021416 ESSIE NAIL COLOR mrs always-right	095008000541 ESSIE NAIL COLOR Angora Cardi	095008000633 ESSIE NAIL COLOR Wicked
ESS EC LIT COLOR 6.12 **								
095008023199 ESSIE NAIL COLOR peach side babe	095008039954 ESSIE NAIL COLOR check your baggage	095008039923 ESSIE NAIL COLOR reach new heights	095008036359 ESSIE NAIL COLOR yes I canyon	095008036304 ESSIE NAIL COLOR rocky rose	095008036342 ESSIE NAIL COLOR bed rock & roll	095008000855 ESSIE NAIL COLOR In Stitches	095008026657 ESSIE NAIL COLOR clothing optional	095008044965 ESSIE NAIL COLOR the snuggle is real
ESS EC LIT COLOR 8.12 **								
095008032023 ESSIE NAIL COLOR on mute	095008031996 ESSIE NAIL COLOR serene slate	095008000886 ESSIE NAIL COLOR Chinchilly	095008002934 ESSIE NAIL COLOR Smokin' Hot	095008011059 ESSIE NAIL COLOR for the twill of it	095008023182 ESSIE NAIL COLOR off tropic	095008000978 ESSIE NAIL COLOR Licorice	095008039992 ESSIE NAIL COLOR in plane view	095008013404 ESSIE NAIL COLOR in the cab-ana
ESS EC LIT COLOR 10.12 **								
095008016177 ESSIE NAIL COLOR pret-a-surfer	095008006246 ESSIE NAIL COLOR butler please	095008045023 ESSIE NAIL COLOR wink of sleep	095008012889 ESSIE NAIL COLOR after school boy blazer	095008030043 ESSIE NAIL COLOR s'il vous play	095008003825 ESSIE MIRROR METALLICS Good as Gold	095008003832 ESSIE MIRROR METALLICS Penny Talk	095008032016 ESSIE NAIL COLOR gadget-free	095008014272 ESSIE LUXEFFECTS summit of style
ESS EC LIT COLOR 12.12 **								



ESS EC UNLIT GC MUSEUM MUSE 1.2 6X12 **

ESS EC UNLIT GC MUSEUM MUSE 2.2 6X12 **

095008026220 ESSIE GEL COUTURE COLOR & TOP COAT KIT Fairy Tailor Kit	095008026237 ESSIE GEL COUTURE COLOR & TOP COAT KIT Take Me to Thread Kit	095008026244 ESSIE GEL COUTURE COLOR & TOP COAT KIT Rock the Runway Kit
ESS EC LIT COUTURE 1.9/1.10 (KITS) **		
095008025148 ESSIE GEL COUTURE COLOR inside scoop	095008047188 ESSIE GEL COUTURE COLOR gallery glam	095008047195 ESSIE GEL COUTURE COLOR museum muse
095008047201 ESSIE GEL COUTURE COLOR behind the glass	095008036403 ESSIE GEL COUTURE COLOR steel the show	095008021409 ESSIE GEL COUTURE TOP COAT gel couture TOP COAT
095008021409 ESSIE GEL COUTURE TOP COAT gel couture TOP COAT	ESS EC LIT COUTURE 1.8/2.9 **	
095008042879 ESSIE GEL COUTURE COLOR chiffon the move	095008021003 ESSIE GEL COUTURE COLOR sheer fantasy	095008025131 ESSIE GEL COUTURE COLOR wearing hue?
095008020983 ESSIE GEL COUTURE COLOR fairy tailor	095008030487 ESSIE GEL COUTURE COLOR gossamer garments	095008021409 ESSIE GEL COUTURE TOP COAT gel couture TOP COAT
095008021409 ESSIE GEL COUTURE TOP COAT gel couture TOP COAT	ESS EC LIT COUTURE 2.8/3.9 **	
095008021133 ESSIE GEL COUTURE COLOR stitch by stitch	095008042893 ESSIE GEL COUTURE COLOR coastal couture	095008042909 ESSIE GEL COUTURE COLOR low tide high slit
095008030500 ESSIE GEL COUTURE COLOR sheer silhouette	095008021201 ESSIE GEL COUTURE COLOR pinned up	095008030517 ESSIE GEL COUTURE COLOR of corset
095008040080 ESSIE GEL COUTURE COLOR wool me over	ESS EC LIT COUTURE 3.8/4.9 **	
095008027555 ESSIE GEL COUTURE COLOR princess charming	095008030470 ESSIE GEL COUTURE COLOR last nightie	095008040066 ESSIE GEL COUTURE COLOR polished and poised
095008021089 ESSIE GEL COUTURE COLOR take me to thread	095008040073 ESSIE GEL COUTURE COLOR not what it seems	095008021256 ESSIE GEL COUTURE COLOR make the cut
095008042886 ESSIE GEL COUTURE COLOR atelier at the bay	ESS EC LIT COUTURE 4.8/5.9 **	
095008021065 ESSIE GEL COUTURE COLOR first view	095008029573 ESSIE GEL COUTURE COLOR first fitting	095008030524 ESSIE GEL COUTURE COLOR lace is more
095008021119 ESSIE GEL COUTURE COLOR pre-show jitters	095008027586 ESSIE GEL COUTURE COLOR matter of fiction	095008021058 ESSIE GEL COUTURE COLOR couture curator
095008021072 ESSIE GEL COUTURE COLOR haute to trot	ESS EC LIT COUTURE 5.8/6.9 **	
095008023281 ESSIE GEL COUTURE COLOR perfect posture	095008027562 ESSIE GEL COUTURE COLOR once upon a time	095008023304 ESSIE GEL COUTURE COLOR closing night
095008021195 ESSIE GEL COUTURE COLOR dress call	095008030494 ESSIE GEL COUTURE COLOR bodice goddess	095008042916 ESSIE GEL COUTURE COLOR sunset soiree
095008021096 ESSIE GEL COUTURE COLOR rock the runway	ESS EC LIT COUTURE 6.8/7.9 **	
095008021232 ESSIE GEL COUTURE COLOR sit me in the front row	095008021249 ESSIE GEL COUTURE COLOR the it-factor	095008042923 ESSIE GEL COUTURE COLOR sequins on the rocks
095008025179 ESSIE GEL COUTURE COLOR V.I.P. please	095008021263 ESSIE GEL COUTURE COLOR bubbles only	095008021102 ESSIE GEL COUTURE COLOR gala-vanting
095008021270 ESSIE GEL COUTURE COLOR spiked with style	ESS EC LIT COUTURE 7.8/8.9 **	
095008021041 ESSIE GEL COUTURE COLOR model clicks	095008021287 ESSIE GEL COUTURE COLOR caviar bar	095008036397 ESSIE GEL COUTURE COLOR sunrush metal
095008036427 ESSIE GEL COUTURE COLOR what's gold is new	095008036441 ESSIE GEL COUTURE COLOR sun-day style	095008036434 ESSIE GEL COUTURE COLOR in my element
095008036410 ESSIE GEL COUTURE COLOR sequ-in the know	ESS EC LIT COUTURE 8.8/9.9 **	

POSITION REPORT

Category Mgmt. Dept.4/5/2021

WAKEFERN ESSIE 3FT X 70IN LIT ECLIPSE WALL (LIT)

FALL 2021

ESSWAK0370ECL.IF21.psa

ESS EC LIT EXPRESSIE COLOR 1.4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	095008039329	expressie	crop top & roll	0
2	1	095008039336	expressie	second hand, first love	10
3	1	095008039350	expressie	crave the chaos	20
4	1	095008039343	expressie	trend & snap	30
5	1	095008039237	expressie	checked in	40
6	1	095008039244	expressie	party mix & match	50
7	1	095008039282	expressie	buns up	60
8	1	095008039275	expressie	cold brew crew	70
9	1	095008039299	expressie	mid-day mocha	80
10	1	095008039312	expressie	take the espresso	90

ESS EC LIT EXPRESSIE COLOR 2.4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
11	1	095008039527	expressie	busy beeline	100
12	1	095008039268	expressie	safr-on the move	110
13	1	095008039534	expressie	don't hate, curate	120
14	1	095008039480	expressie	all things OOO	130
15	1	095008039497	expressie	desk mani	140
16	1	095008039503	expressie	strong at 1%	150
17	1	095008039510	expressie	in a flash sale	160
18	1	095008039435	expressie	hustle n' bustle	170
19	1	095008039442	expressie	bolt and be bold	180
20	1	095008039459	expressie	seize the minute	190

ESS EC LIT EXPRESSIE COLOR 3.4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
21	1	095008039367	expressie	in the time zone	200
22	1	095008039381	expressie	throw it on	210
23	1	095008039398	expressie	get a mauve on	220
24	1	095008039404	expressie	scoot scoot	230
25	1	095008039428	expressie	IRL	240
26	1	095008039374	expressie	mic drop-it-low	250
27	1	095008039411	expressie	breaking the bold	260
28	1	095008039251	expressie	misfit right in	270
29	1	095008039466	expressie	notifications on	280
30	1	095008039473	expressie	not so low-key	290

ESS EC LIT EXPRESSIE COLOR 4.4 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
31	1	095008039541	expressie	taxi hopping	300
32	1	095008039558	expressie	express to impress	310
33	1	095008039565	expressie	precious cargo-go!	320
34	1	095008039305	expressie	don't be latte	330
35	1	095008039572	expressie	air dry	340
36	1	095008039589	expressie	lose the snooze	350
37	1	095008039596	expressie	binge-worthy	360
38	1	095008039602	expressie	no time for local	370
39	1	095008039619	expressie	now or never	380
40	1	095008039626	expressie	always transparent	390

ESS EC LIT COLOR 1.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
41	1	095008046938	ESSIE NAIL COLOR	amuse me	738
42	1	095008046983	ESSIE NAIL COLOR	all fun & games	595
43	1	095008046976	ESSIE NAIL COLOR	make no concessions	602
44	1	095008046952	ESSIE NAIL COLOR	ferris of them all	324
45	1	095008046990	ESSIE NAIL COLOR	win me over	704

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46	1	095008046969	ESSIE NAIL COLOR	main attraction	749
47	1	095008000107	ESSIE NAIL COLOR	Blanc	008
48	1	095008000121	ESSIE NAIL COLOR	Marshmallow	024
49	1	095008014371	ESSIE NAIL COLOR	tuck it in my tux	032

ESS EC LIT COLOR 3.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
50	1	095008000220	ESSIE NAIL COLOR	Mademoiselle	112
51	1	095008000206	ESSIE NAIL COLOR	Vanity Fairest	120
52	1	095008000343	ESSIE NAIL COLOR	Eternal Optimist	144
53	1	095008000237	ESSIE NAIL COLOR	Fiji	152
54	1	095008026589	ESSIE NAIL COLOR	skinny dip	1001
55	1	095008000275	ESSIE NAIL COLOR	Sugar Daddy	160
56	1	095008042800	ESSIE NAIL COLOR	beachy keen	185
57	1	095008036335	ESSIE NAIL COLOR	around the bend	186
58	1	095008039930	ESSIE NAIL COLOR	flying solo	206

ESS EC LIT COLOR 5.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
59	1	095008028873	ESSIE NAIL COLOR	drive-in & dine	274
60	1	095008039978	ESSIE NAIL COLOR	without reservations	275
61	1	095008016184	ESSIE NAIL COLOR	flowerista	276
62	1	095008045016	ESSIE NAIL COLOR	sleepover squad	285
63	1	0950080002903	ESSIE NAIL COLOR	Play Date	300
64	1	095008000503	ESSIE NAIL COLOR	Lilacism	304
65	1	095008042831	ESSIE NAIL COLOR	U/V got me faded	305
66	1	095008030067	ESSIE NAIL COLOR	baguette me not	306
67	1	095008044958	ESSIE NAIL COLOR	pillow talk-the-talk	307

ESS EC LIT COLOR 7.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
68	1	095008000466	ESSIE NAIL COLOR	Bahama Mama	400
69	1	095008000619	ESSIE NAIL COLOR	Berry Naughty	416
70	1	095008000701	ESSIE NAIL COLOR	Forever Yummy	488
71	1	095008044996	ESSIE NAIL COLOR	not red-y for bed	490
72	1	095008042817	ESSIE NAIL COLOR	throw in the towel	567
73	1	095008000831	ESSIE NAIL COLOR	Cute As A Button	568
74	1	095008036380	ESSIE NAIL COLOR	no shade here	579
75	1	095008042862	ESSIE NAIL COLOR	any-fin goes	581
76	1	095008039985	ESSIE NAIL COLOR	check in to check out	582

ESS EC LIT COLOR 9.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
77	1	095008036328	ESSIE NAIL COLOR	come out to clay	663
78	1	095008042794	ESSIE NAIL COLOR	you're a catch	664
79	1	095008026602	ESSIE NAIL COLOR	wild nude	1005
80	1	095008013411	ESSIE NAIL COLOR	topless & barefoot	665
81	1	095008032504	ESSIE NAIL COLOR	press pause	683
82	1	095008026619	ESSIE NAIL COLOR	without a stitch	1007
83	1	095008026626	ESSIE NAIL COLOR	mooning	1009
84	1	095008018508	ESSIE NAIL COLOR	petal pushers	684
85	1	095008032030	ESSIE NAIL COLOR	toned down	685

ESS EC LIT COLOR 11.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
86	1	095008018492	ESSIE NAIL COLOR	garden variety	750
87	1	095008001074	ESSIE NAIL COLOR	Turquoise & Caicos	752
88	1	095008006239	ESSIE NAIL COLOR	mint candy apple	754
89	1	095008042824	ESSIE NAIL COLOR	sunny business	756

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90	1	095008042855	ESSIE NAIL COLOR	seas the day	758
91	1	095008012872	ESSIE NAIL COLOR	find me an oasis	760
92	1	095008007861	ESSIE NAIL COLOR	bikini so teeny	764
93	1	095008039961	ESSIE NAIL COLOR	you do blue	766
94	1	095008045030	ESSIE NAIL COLOR	from a to zzz	767

ESS EC LIT TLC 1.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
95	1	095008027784	ESSIE TREAT, CARE & COLOR	gloss fit	00
96	1	095008027807	ESSIE TREAT, CARE & COLOR	sheers to you	05
97	1	095008027760	ESSIE TREAT, CARE & COLOR	tinted love	12
98	1	095008027777	ESSIE TREAT, CARE & COLOR	minimally modest	15
99	1	095008025452	ESSIE TREAT, CARE & COLOR	in a blush	22
100	1	095008025469	ESSIE TREAT, CARE & COLOR	pinked to perfection	27
101	1	095008045344	ESSIE TREAT, CARE & COLOR	take 10	28
102	1	095008045351	ESSIE TREAT, CARE & COLOR	punch it up	30

ESS EC LIT TLC 2.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
103	1	095008026893	ESSIE TREAT, CARE & COLOR	good lighting	35
104	1	095008026916	ESSIE TREAT, CARE & COLOR	on the mauve	44
105	1	095008027746	ESSIE TREAT, CARE & COLOR	mauve-tivation	46
106	1	095008027654	ESSIE TREAT, CARE & COLOR	a-game	48
107	1	095008045368	ESSIE TREAT, CARE & COLOR	final stretch	52
108	1	095008027647	ESSIE TREAT, CARE & COLOR	work for the glow	69
109	1	095008027722	ESSIE TREAT, CARE & COLOR	tonal taupe	75
110	1	095008045375	ESSIE TREAT, CARE & COLOR	berry best	79

ESS EC LIT CARE 1.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
111	1	095008006260	ESSIE APRICOT CUTICLE OIL	Apricot Cuticle Oil	100
112	1	095008031422	ESSIE NAIL CARE	Strong Start	00
113	1	095008031439	ESSIE NAIL CARE	Smooth-e	00
114	1	095008028965	ESSIE BASE COAT	here to stay	00
115	1	095008006161	ESSIE BASE COAT	All In One Base	260

ESS EC LIT CARE 2.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
116	1	095008016948	Essie Gel Setter	Gel Setter	00
117	1	095008025476	ESSIE GEL SPEED SETTER	speed setter	00
118	1	095008006154	ESSIE GOOD TO GO TOP COAT	Good To Go	280
119	1	095008012490	ESSIE MATTE ABOUT YOU TOP COAT	matte about you	00
120	1	095008010007	ESSIE QUICK DROPS	quick-e drops	00

ESS EC LIT COLOR 2.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
121	1	095008000190	ESSIE NAIL COLOR	Limo-Scene	056
122	1	095008028910	ESSIE NAIL COLOR	going steady	060
123	1	095008032009	ESSIE NAIL COLOR	mind-full meditation	071
124	1	095008027883	ESSIE NAIL COLOR	lighten the mood	072
125	1	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096
126	1	095008011943	ESSIE NAIL COLOR	hi maintenance	100
127	1	095008000282	ESSIE NAIL COLOR	Muchi, Muchi	104
128	1	095008039916	ESSIE NAIL COLOR	free to roam	108
129	1	095008042787	ESSIE NAIL COLOR	talk to the sand	111

ESS EC LIT COLOR 4.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code

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130	1	095008028897	ESSIE NAIL COLOR	pin me pink	208
131	1	095008039947	ESSIE NAIL COLOR	one way for one	215
132	1	095008021447	ESSIE NAIL COLOR	splash of grenadine	216
133	1	095008042848	ESSIE NAIL COLOR	suits you swell	217
134	1	095008044989	ESSIE NAIL COLOR	slumber party-on	223
135	1	095008000381	ESSIE NAIL COLOR	Mod Square	224
136	1	095008000404	ESSIE NAIL COLOR	Watermelon	264
137	1	095008045009	ESSIE NAIL COLOR	pjammin' all night	271
138	1	095008044972	ESSIE NAIL COLOR	gossip n' spill	273

ESS EC LIT COLOR 6.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
139	1	095008014364	ESSIE NAIL COLOR	minimalistic	308
140	1	095008032511	ESSIE NAIL COLOR	wire-less is more	309
141	1	095008010359	ESSIE NAIL COLOR	go ginza	310
142	1	095008006192	ESSIE NAIL COLOR	ladylike	316
143	1	095008026596	ESSIE NAIL COLOR	bare with me	1003
144	1	095008036311	ESSIE NAIL COLOR	into the a-bliss	318
145	1	095008021416	ESSIE NAIL COLOR	mrs always-right	321
146	1	095008000541	ESSIE NAIL COLOR	Angora Cardi	336
147	1	095008000633	ESSIE NAIL COLOR	Wicked	352

ESS EC LIT COLOR 8.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
148	1	095008023199	ESSIE NAIL COLOR	peach side babe	590
149	1	095008039954	ESSIE NAIL COLOR	check your baggage	597
150	1	095008039923	ESSIE NAIL COLOR	reach new heights	598
151	1	095008036359	ESSIE NAIL COLOR	yes I canyon	601
152	1	095008036304	ESSIE NAIL COLOR	rocky rose	603
153	1	095008036342	ESSIE NAIL COLOR	bed rock & roll	605
154	1	095008000855	ESSIE NAIL COLOR	In Stitches	608
155	1	095008026657	ESSIE NAIL COLOR	clothing optional	1015
156	1	095008044965	ESSIE NAIL COLOR	the snuggle is real	662

ESS EC LIT COLOR 10.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
157	1	095008032023	ESSIE NAIL COLOR	on mute	686
158	1	095008031996	ESSIE NAIL COLOR	serene slate	687
159	1	095008000886	ESSIE NAIL COLOR	Chinchilly	688
160	1	095008002934	ESSIE NAIL COLOR	Smokin' Hot	700
161	1	095008011059	ESSIE NAIL COLOR	for the twill of it	702
162	1	095008023182	ESSIE NAIL COLOR	off tropic	706
163	1	095008000978	ESSIE NAIL COLOR	Licorice	720
164	1	095008039992	ESSIE NAIL COLOR	in plane view	728
165	1	095008013404	ESSIE NAIL COLOR	in the cab-ana	747

ESS EC LIT COLOR 12.12 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
166	1	095008016177	ESSIE NAIL COLOR	pret-a-surfer	770
167	1	095008006246	ESSIE NAIL COLOR	butler please	772
168	1	095008045023	ESSIE NAIL COLOR	wink of sleep	780
169	1	095008012889	ESSIE NAIL COLOR	after school boy blazer	795
170	1	095008030043	ESSIE NAIL COLOR	s'il vous play	920
171	1	095008003825	ESSIE MIRROR METALLICS	Good as Gold	941
172	1	095008003832	ESSIE MIRROR METALLICS	Penny Talk	942
173	1	095008032016	ESSIE NAIL COLOR	gadget-free	944
174	1	095008014272	ESSIE LUXEFFECTS	summit of style	946

ESS EC LIT COUTURE 1.9/1.10 (KITS) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
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Loc. ID	Facings	UPC	Description	Shade	Plano Code
175	1	095008026220	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Fairy Tailor Kit	01
176	1	095008026237	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Take Me to Thread Kit	03
177	1	095008026244	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Rock the Runway Kit	04

ESS EC LIT COUTURE 1.8/2.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
178	1	095008025148	ESSIE GEL COUTURE COLOR	inside scoop	144
179	1	095008047188	ESSIE GEL COUTURE COLOR	gallery glam	53
180	1	095008047195	ESSIE GEL COUTURE COLOR	museum muse	184
181	1	095008047201	ESSIE GEL COUTURE COLOR	behind the glass	120
182	1	095008036403	ESSIE GEL COUTURE COLOR	steel the show	412
183	1	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00
184	1	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00

ESS EC LIT COUTURE 2.8/3.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
185	1	095008042879	ESSIE GEL COUTURE COLOR	chiffon the move	7
186	1	095008021003	ESSIE GEL COUTURE COLOR	sheer fantasy	10
187	1	095008025131	ESSIE GEL COUTURE COLOR	wearing hue?	14
188	1	095008020983	ESSIE GEL COUTURE COLOR	fairy tailor	40
189	1	095008030487	ESSIE GEL COUTURE COLOR	gossamer garments	49
190	1	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00
191	1	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00

ESS EC LIT COUTURE 3.8/4.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
192	1	095008021133	ESSIE GEL COUTURE COLOR	stitch by stitch	50
193	1	095008042893	ESSIE GEL COUTURE COLOR	coastal couture	55
194	1	095008042909	ESSIE GEL COUTURE COLOR	low tide high slit	56
195	1	095008030500	ESSIE GEL COUTURE COLOR	sheer silhouette	57
196	1	095008021201	ESSIE GEL COUTURE COLOR	pinned up	60
197	1	095008030517	ESSIE GEL COUTURE COLOR	of corset	62
198	1	095008040080	ESSIE GEL COUTURE COLOR	wool me over	63

ESS EC LIT COUTURE 4.8/5.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
199	1	095008027555	ESSIE GEL COUTURE COLOR	princess charming	64
200	1	095008030470	ESSIE GEL COUTURE COLOR	last nightie	68
201	1	095008040066	ESSIE GEL COUTURE COLOR	polished and poised	69
202	1	095008021089	ESSIE GEL COUTURE COLOR	take me to thread	70
203	1	095008040073	ESSIE GEL COUTURE COLOR	not what it seems	72
204	1	095008021256	ESSIE GEL COUTURE COLOR	make the cut	90
205	1	095008042886	ESSIE GEL COUTURE COLOR	atelier at the bay	102

ESS EC LIT COUTURE 5.8/6.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
206	1	095008021065	ESSIE GEL COUTURE COLOR	first view	135
207	1	095008029573	ESSIE GEL COUTURE COLOR	first fitting	136
208	1	095008030524	ESSIE GEL COUTURE COLOR	lace is more	137
209	1	095008021119	ESSIE GEL COUTURE COLOR	pre-show jitters	138
210	1	095008027586	ESSIE GEL COUTURE COLOR	matter of fiction	139
211	1	095008021058	ESSIE GEL COUTURE COLOR	couture curator	140
212	1	095008021072	ESSIE GEL COUTURE COLOR	haute to trot	150

ESS EC LIT COUTURE 6.8/7.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
213	1	095008023281	ESSIE GEL COUTURE COLOR	perfect posture	162

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214	1	095008027562	ESSIE GEL COUTURE COLOR	once upon a time	163
215	1	095008023304	ESSIE GEL COUTURE COLOR	closing night	164
216	1	095008021195	ESSIE GEL COUTURE COLOR	dress call	180
217	1	095008030494	ESSIE GEL COUTURE COLOR	bodice goddess	188
218	1	095008042916	ESSIE GEL COUTURE COLOR	sunset soiree	212
219	1	095008021096	ESSIE GEL COUTURE COLOR	rock the runway	270

ESS EC LIT COUTURE 7.8/8.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
220	1	095008021232	ESSIE GEL COUTURE COLOR	sit me in the front row	290
221	1	095008021249	ESSIE GEL COUTURE COLOR	the it-factor	300
222	1	095008042923	ESSIE GEL COUTURE COLOR	sequins on the rocks	301
223	1	095008025179	ESSIE GEL COUTURE COLOR	V.I.Please	304
224	1	095008021263	ESSIE GEL COUTURE COLOR	bubbles only	345
225	1	095008021102	ESSIE GEL COUTURE COLOR	gala-vanting	350
226	1	095008021270	ESSIE GEL COUTURE COLOR	spiked with style	360

ESS EC LIT COUTURE 8.8/9.9 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
227	1	095008021041	ESSIE GEL COUTURE COLOR	model clicks	370
228	1	095008021287	ESSIE GEL COUTURE COLOR	caviar bar	400
229	1	095008036397	ESSIE GEL COUTURE COLOR	sunrush metal	408
230	1	095008036427	ESSIE GEL COUTURE COLOR	what's gold is new	414
231	1	095008036441	ESSIE GEL COUTURE COLOR	sun-day style	416
232	1	095008036434	ESSIE GEL COUTURE COLOR	in my element	418
233	1	095008036410	ESSIE GEL COUTURE COLOR	sequ-in the know	422

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